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FOR IMMEDIATE RELEASE: 01/11/2018

ECRS Unleashes Unified Transaction Logic™ at NRF 2018

Boone, N.C.: Unified Transaction Logic Discovery Place is this year's booth (#1453) theme for ECRS. Grocery retailers can see for the first time a single, released, and working software solution driving all major transactional touchpoints within a grocery environment.

When we say "unified," we mean it – literally. Come see CATAPULT® Transaction Server providing 100% of all business logic, with no add-on software needed. ECRS' single commerce platform features:

- **Traditional Point of Sale software** powering thousands of grocery lanes across North America.
- **Mobile Point of Sale solutions** allowing retailers to bring the lane to the customer inside or outside the store.
- **Fujitsu & NCR Self-Checkout terminals** that are autonomously driven exclusively by CATAPULT.
- **WebCart** – a Click & Collect online store with a seamless connection to all POS transaction logic for instant price and inventory changes.
- **PickAssist™** – the first Click & Collect store pick solution with no re-ringing.
- **Baskethub** – a smartphone checkout & loyalty app for grocery consumers.
- **Gateway™** – an advanced supply chain execution service to electronically submit orders to any supplier, no matter their technological capacity.
- **FDMS & WorldPay Direct Connection** – the path to Quick Chip, E2EE, eWIC, and L3 EMV certification.
- **AutoScale** – a new, fully-automated attended or self-service smart scale driven entirely by CATAPULT.

Visit **Booth #1453** at NRF 2018 and discover what grocery retailers are missing.

About ECRS:

ECRS is an industry-leading retail solutions provider harnessing technology to future-proof today's retailers and prepare them for tomorrow's opportunities. ECRS' revolu-

tionary CATAPULT® system is the market's only truly unified point of sale platform. With CATAPULT, the point of sale, self checkout, web-store, inventory, customer loyalty, back office, e-commerce, and enterprise management all share a single transactional business logic. We call this Unified Transaction Logic™, empowering our retailers to prosper by providing actionable business intelligence across the enterprise. Unifying hardware, software, and services, ECRS offers a friction-free, cost-saving solution that will increase customer engagement and improve the consumer experience.

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