

Smart Launch

WebCart™



What is Smart Launch?

Whether you are new to CATAPULT® or an experienced user—we know you're eager to master every facet of the platform to grow your success. We also realize that folks have varied degrees of technical aptitude. Some choose to "go it alone" and take a DIY approach with new technologies, others prefer step-by-step guidance.

"Smart Launch" was developed for the latter group.

Smart Launch consultants can help you master different aspects of your CATAPULT technology stack as you plan out a series of near-term tangible goals. They'll also help you build out a framework for reaching long-term objectives.

Smart Launch programs are available for **CATAPULT WebCart™ (ECommerce)**, Loyalty solutions, General Ledger (Accounting Solutions), Inventory Automation, and Briefcase™ (Reporting and Analytics functions).

WANT TO "DO-IT-YOURSELF" INSTEAD?

If you are interested in the "go it alone" approach, you can find resources pertinent to [WebCart on CAT-U Online](#).

Program Outline for WebCart

Duration: Up to 10 hours of consultation

This program enables retailers to provide customers with the best Click & Collect 2.0 solution on the market. Program covers: Database cleanup training, assistance to showcase your store's offerings, WebCart layout configuration assistance, and consulting on best practices in PickAssist®, holding locations, and resource management.

Program includes:

- **Database cleanup training & assistance** to showcase your store's offerings in the best possible light to your online shopper community.

- **WebCart layout assistance** to match your WebCart design to your current website. To include:
 - Colors and theme
 - Training on WebCart advertisements and custom pages
- **PickAssist best practices & training** to identify the most efficient way to:
 - Receive order notifications
 - Pick and fulfill orders
 - Handle substitutions
- **Holding location best practices**
- **Resource management** to help:
 - Store employee/managers who monitor the email/SMS alerts from WebCart
 - Store employees who pick/fulfill web orders
- **Additional required equipment**

For more information or to sign up for this Smart Launch program, please contact the ECRS Customer Care team at 1-800-211-1172 option 1, or submit a support ticket via myECRS.






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ECRS is a privately-held Retail Success Company driven by a desire to change the way retailers use technology in their operations. We use a value-focused, customer-centric approach to create success stories, not only through comprehensive, omnichannel POS technology, but also with our team of highly-experienced retail automation specialists who will help you extract the maximum value from your investment.

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